



## Family Service League Launches First-Ever Center in Nassau County and Celebrates Grand Reopening of Newly Refurbished Center in Huntington



(l to r): Rick Van Dyke, FSL president and CEO; Karen Boorshtein, COO, Family Service League; John and Janet Kornreich, elected officials, and members of the Mineola School District celebrated the opening of the Kornreich Early Learning Center at a Ribbon-Cutting Ceremony held on February 1, 2008 at the Willis Avenue School, home of the Kornreich Early Learning Center.

Family Service League (FSL) recently celebrated the opening of two new centers that meet the needs of the Long Island communities they serve. In February, FSL and the Mineola School District hosted children, parents, elected officials, and donors at a Ribbon-Cutting and Dedication Ceremony for the grand opening of the Kornreich Early Learning Center at the Willis Avenue School in Mineola.

FSL's Kornreich Early Learning Center teaches key fundamental learning tools, tuition-free, to 36 three-year-old children in the Mineola School District. The daily classes focus on the development of the children's language, cognitive, social, and motor skills necessary for successful entry into Pre-Kindergarten.

This is Family Service League's first early learning center in Nassau County. "These programs have proven to be very successful in helping to prepare children for their Kindergarten experience and beyond," stated **Rick Van Dyke**, LMSW, FSL's president and CEO.

**John and Janet Kornreich** are the principal benefactors of the Kornreich Early Learning Center with additional support from New York State Senator **Craig M. Johnson**; Assemblywoman **Michelle Schimel**; North Hempstead Town Supervisor **Jon Kaiman**; Councilman **Angelo Ferrara**; **Dr. Lorenzo Licopoli**, superintendent, Mineola School District; **Sheryl Goffman**, assistant superintendent of curriculum and instruction, Mineola School District; donors **Susan** and **Christopher Lockwood**; and **Deborah Shaw**, principal, Willis Avenue School.

Several of Huntington's elected officials joined the celebration in early March as Family Service League reopened the doors of its newly refurbished Manor Field Family Center in Huntington Station. Co-sponsored by FSL and the Town of Huntington Youth Bureau, the Center's renovations were made possible through a grant from Huntington's Community Development Agency.



First row (l to r): Suffolk County Legislator Jon Cooper; Bruce Grant, Huntington Community Development Agency; Huntington Town Councilwoman Susan Berland; and Huntington Highway Superintendent William Naughton. Back row (l to r) FSL President and CEO Rick Van Dyke; FSL Board Chair Lynn Kaufman; FSL Board Member Robert Cooper; Bessie F. Tichy, Remy Design & Development Ltd.; and Director of FSL's Manor Field Family Center Penny Antonio.

*continued on page 3*

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\*Denotes past president

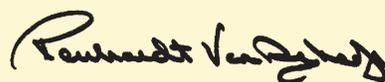
## New Year Brings Joy and Sorrow

In this first newsletter of 2008, I extend warm wishes to all of our friends, board members, staff and, most importantly, individuals and families served by Family Service League. As we proceed through our journey this year, we are thankful for the leadership of our committed Board of Directors; the dedication of our hard-working staff; and the generous support of government, foundations, corporations, and friends. I am pleased to welcome five new FSL board members who you will learn more about in the following pages. Working together, I am confident that we will accomplish great things in the year ahead.

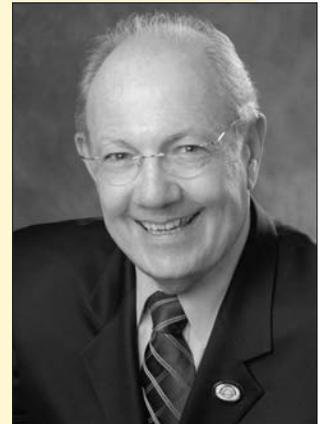
The New Year brings continuing and new challenges to Family Service League as well. There are, unfortunately, greater demands for services than there are resources available to provide these vital programs. Waiting lists have begun to appear for many of FSL's programs. I ask that, if you have not responded, please be as generous as you can to the Annual Appeal you received at the end of 2007. Your generosity will help to ensure that all those in need receive assistance.

Critical social problems on Long Island have been front page news of late. Homeless individuals have died in the frigid cold, a mother suffering from mental illness appears to have murdered her three young children, and more families are struggling to pay for food as gasoline and energy prices soar. The needs of families, children, teens, and adults continue - and we remain steadfast in our commitment to work diligently in the months ahead to help alleviate the pain and suffering of thousands on Long Island. Please join us in this important endeavor.

With warmest regards,



Reinhardt Van Dyke, LMSW  
President and CEO



**FROM THE  
PRESIDENT  
AND CEO**

## Family Service League Launches First-Ever Center in Nassau County and Celebrates Grand Reopening of Newly Refurbished Center in Huntington

The Manor Field Family Center helps more than 3,000 individuals, families, and children each year – offering critical services through a variety of programs such as case management, advocacy, housing relocation assistance, vocational assistance, youth programs, pre-school programs, among others. According to **Lisa Jamison**, division director for Family Services at FSL, the Manor Field Family Center is unique because it provides a wide range of services in one central location. In addition, the Center employs a bilingual staff which helps them establish trust and provide services more efficiently to those in need.

Family Service League has four main Family Centers located in Huntington, Bay Shore, Yaphank, and Riverhead. Other program sites are located throughout Suffolk County from Huntington to Greenport to East Hampton. The Kornreich Early Learning Center in Mineola is FSL's initial foray into Nassau County. In total, FSL serves more than 47,000 individuals each year through its more than 51 programs in over 21 locations.

### HOLD THE DATE

## Wednesday, May 21, 2008 Sammis Family House Tour

### *Dedicated to the Memory of Quentin Byron Sammis*

We cordially invite you to join Family Service League to tour magnificent homes on Long Island's North Shore. While on your tour, please visit the Thatched Cottage in Centerport to enjoy a delicious luncheon, a chic Fashion Show presented by the Pink Link, and browse through exquisite boutiques set-up in the Cottage for your shopping pleasure. Also this year, FSL is honored to dedicate their annual House Tour to the memory of **Quentin Byron Sammis** – a devoted family man, friend, philanthropist, volunteer, and prominent businessman.



(l to r): Quentin Byron Sammis, Marge Sammis, and Rick Van Dyke, FSL president and CEO.

House Tour: 10:00 a.m. to 4:00 p.m.

Luncheon: 11:30 a.m. to 2:30 p.m.

Boutiques: 11:30 a.m. to 3:00 p.m.

Tour Tickets: \$55 per person (\$60 day of event)

Luncheon (optional): \$25

R.S.V.P. to Heather Edwards, 631.427.3700 ext. 255

## Welcome to Our Five New Board Members

Family Service League is pleased to welcome five prominent members of the Long Island Community to its Board of Directors. They are: **James T. Ashe**, partner, Marcum & Kliegman LLP; **Alan S. Giaimis**, first vice president, HSBC Bank USA; **Susan Lyons**; **Mark Mediavilla**, commercial real estate appraiser and developer; and **Ken Taub**, independent marketing, advertising, design, and promotional consultant.

“Strong leadership, particularly from its Board of Directors, helps not-for-profit agencies provide the community with vital services and resources,” stated **Rick Van Dyke**, FSL president and CEO. “I am particularly honored to welcome these five new results-oriented strategists to Family Service League’s Board.”

### JAMES T. ASHE



Jim is the partner-in-charge of Marcum & Kliegman LLP's Litigation Services and Business Valuation Group. With more than 25 years of professional forensic accounting and tax experience in both international and regional accounting firms, Jim has a broad background in assisting businesses in tax compliance and planning, identifying and attaining business goals, and the struc-

ture of specific transactions. His experience and knowledge has made him a much sought-after consultant in both tax-related matters and in legal disputes. He is a member of numerous professional and charitable organizations in the New York metropolitan region, including the Rafael Brenner Ashe Foundation. Jim, who resides in Huntington Bay with his wife Lori, has a B.A. in Sociology from Farleigh Dickinson University and a MBA in Accounting from Pace University.

### ALAN S. GIAIMIS



Alan is a first vice president of HSBC Bank USA, a company that he joined in 2001. He currently is responsible for HSBC's business development efforts and managing an extensive portfolio of corporate clients in Long Island and Queens. Alan has been recognized as a National President's Award, Commercial RM, and STAR (Best Practices) recipient at HSBC. He began his career in

commercial banking with National Westminster Bank USA and then worked at EAB. Alan serves as a board member of the Institute of Management Accountants and is involved with several charitable committees throughout New York. He holds a B.A. degree from Adelphi University and resides in Smithtown with his wife Laurie and three sons.

# MAKING THE HOLIDAYS SPECIAL FOR HUNDREDS OF CHILDREN AND FAMILIES

Family Service League was honored to bring on the cheer to many Long Island families this past holiday season through the generous support of its corporate donors Arrow Electronics, Cablevision, Cactus Salons, Motorola, Netter Real Estate, and Wal-Mart Stores, Inc. Each year, FSL transforms several of its family centers into Holiday Boutiques, where parents are invited to “shop” at no cost for gifts to give to their children for the holidays. All of the toys, gift cards, and wrapping paper at the Boutiques were donated through the generous support of these corporate sponsors, donors, and friends of FSL. Family Service League also is grateful to the countless volunteers who provided much-needed assistance before, during, and after to make the Holiday Boutiques a memorable occasion for all involved.



Arrow Electronics' support was vital to the success of FSL's Holiday Boutiques. In addition to providing funds for the gifts, Arrow hosted a festive Holiday Party for the families with dinner, games, and activities. In addition, each family left the party with a basket filled with food, home essentials, and treats for the holiday season.



“Each year, it becomes increasingly challenging to match the previous year’s Holiday Boutiques,” stated **Rick Van Dyke**, FSL president and CEO. “However, the generosity of companies like Arrow, Cablevision, Cactus Salons, Motorola, Netter Real Estate, and Wal-Mart has enabled us to once again provide an extra special holiday for even more of Long Island’s less fortunate families in 2007.”



## CACTUS SALON

FSL salutes Cactus Salons for their generosity and caring.

On hand for the opening of FSL's Wal-Mart Family Boutique, Suffolk County Legislator Jon Cooper stated, "Despite being one of the wealthiest communities in the country, there are still those on Long Island who struggle to make ends meet. It is through the hard work and dedication of organizations like FSL, and the benevolence of companies like Wal-Mart, that we can help those Long Islanders in need especially during this season of giving." Pictured here (l to r): Rick Van Dyke, FSL president and CEO; Debbie Rimler, director of the Huntington Tri-Community Youth Agency; Peggy Boyd, FSL vice president for Community Services and Advocacy; Huntington resident Tonya Jones; Philip Serghini, senior manager, Wal-Mart Public Affairs; and Suffolk County Legislator Jon Cooper.



Arrow Electronics and FSL staff at the Manors Field Family Center Holiday Party.



Motorola employees generously donated hundreds of gifts to the Iovino South Shore Family Center Holiday Boutique. Netter Real Estate provided the very important truck!

Cablevision's corporate sense of responsibility to those in need is a shining example of the generosity of Long Island's business community. Joan Boccieri Gilroy (center), director of Government Affairs for Cablevision, presents a check to Karen Boorshtein, EVP and COO, Family Service League. Supervisor Phil Nolan, Town of Islip, and children from the Brentwood School District also are pictured.





**SUSAN LYONS**

Susan is a former vice president of merchandising for Limited, J Crew, and Brooks Brothers. She has served on committees for FSL as well as other charitable community organizations, where she has worked on fund raising, grant writing, and community organization. Susan is excited about the opportunity to expand upon her

volunteer activities by pursuing an active role as a Family Service League board member. She holds an A.A. degree from the Fashion Institute of Technology and a B.S. degree in Business from the State University of New York at Oneonta. The mother of a five-year-old son Keenan, Susan and her husband Patrick reside in Huntington.



**MARK MEDIAVILLA**

Mark is a life-long resident of Huntington. He began a career in commercial real estate appraisal in 1991 and branched out into real estate development in 1999 when he conceptualized and proposed Long Island's first planned Village Center to the Huntington Town Board. Mark's Orchard Park Village Center includes Main Street-

style retail shops, apartments, and two village greens. His forward-thinking proposal earned him Vision Long Island's coveted Smart Growth Award for mixed-use developments. Mark has been active in numerous organizations who seek

to promote Long Island's economy, the creation of work-force housing, and the advancement of Smart Growth initiatives. He is a graduate of Leadership Huntington and is a current member of the Energeia Partnership's inaugural class. Mark is a former member of the United States Marine Corp Reserves. He earned a B.A. in History from the State University of New York at Albany and participated in the four-year architectural program at the New York Institute of Technology where he was inducted into the Tau Sigma Delta Honor Society. Mark resides in Huntington with his wife Pamela and four children.

**KEN TAUB**

Ken was the founder and president of Einstein Advertising, Ltd., a B2B advertising and marketing firm and an associate partner in AMH&E of Smithtown. He is currently an independent marketing, advertising, design, and promotional consultant. Ken was involved for many years with the Big Brothers Program and has been a supporter of the Nature Conservancy, where he was a featured speaker at a recent Summer Lecture Series in East Hampton. The author of "Waking Up in America," a memoir published in 2004, Ken continues to work on various writing projects. He launched a social-sports web site for women in 2007, [www.womenofgraceandpower.com](http://www.womenofgraceandpower.com). Ken and his wife Lesa are the co-owners of Amba Yoga Center of Smithtown and reside in Saint James with their son Jake.



**Susan Edwards Joins FSL as VP for Development**

Family Service League is pleased to welcome **Susan C. Edwards**, M.S., of Westbury, as vice president for Development. Susan is responsible for managing all fund-raising initiatives and directing all aspects of the fund-raising and marketing efforts as well as volunteer services.

Prior to joining FSL, Susan served as director of Development and Community Relations for the Epilepsy Foundation of Long Island for four years and before that served in the same capacity for Adults and Children with Learning and Developmental Disabilities, Inc. (ACLD) for 17 years.

"Family Service League and the Board of Directors are pleased to welcome Susan Edwards to our organization," stated **Rick Van Dyke**, FSL president and CEO. "Her extensive background in fund raising and marketing for human services agencies will make Susan a valued member of our professional staff."

**Arrow Electronics Provides Support for FSL's CAIR Center which Assists Families and Individuals in Need**

Continuing their tradition of giving back to the Long Island community, Arrow Electronics in Melville awarded Family Service League (FSL) a \$10,000 grant to support the Community Advocacy Information and Referral (CAIR) Center located at the South Shore Family Center in Bay Shore. The CAIR Center helps troubled and needy individuals and families living in the Bay Shore, Brentwood, and Central Islip communities. The grant helps FSL meet urgent needs for food, heat, utilities, medicine, and housing. It also enables FSL to provide counseling and case management to help families long-term.



Chuck Tabone, managing principal, Newmark Knight Frank, joins FSL's COO and EVP Karen Boorstein, LCSW, and children in FSL's Universal Pre-K Program. Newmark Knight Frank, Global Real Estate Advisors, recently made a generous donation of \$10,000 to Family Service League's Campaign for the Future to help expand children's services.



(far right): FSL's Dave Sullivan, supervisor, Rehabilitation Day Services, was a featured panelist at a recent HIA Executive Breakfast session on "The Hiring Crisis: Is There a Talent Shortage?" The program featured practical solutions to the staffing challenges facing Long Island businesses, including overcoming the struggle to find talented employees, tapping talent pools for lower wage and entry-level jobs, and helping workers afford to stay on Long Island.

## FSL Launches New Program to Help Survivors of a Suicide Loss: Joe's Project

Surviving the death of a loved one is never easy; but when the death is the result of suicide, the trauma can be even more difficult to overcome. Survivors are faced not just with the loss of a loved one; they are left with a stigma that often can trigger an emotional crisis. Family Service League - with funding from the Suffolk County Legislature - has launched a new suicide response program that counsels those "left behind" in a suicide.

Each year, more than 100 people in Suffolk County alone take their own life. Family Service League's new suicide response program, **Joe's Project**, provides professional counseling, support groups, education, and practical hands-on assistance to family and friends of suicide victims. Joe's Project counselors are individuals who have been impacted by suicide firsthand, or they are accompanied by someone whose life has been impacted by suicide.

"Trying to make sense of a loved one's suicide is a long and difficult emotional journey," said **Rick Van Dyke**, FSL president and CEO. "Family Service League is pleased to be able to offer Joe's Project, which we believe is a vital program for the community."

As difficult as it is, maintaining contact with other people is especially important during the stress-filled days, weeks, and months following a loved one's suicide. Survivors who have worked with FSL's counselors attest to the power of a shared connection. The stigma of suicide often creates a distinct

form of emotional trauma; and when survivors have the opportunity to work with someone who has experienced a similar loss; it enables the healing process to begin.

Joe's Project has five components:

- Outreach to educate first responders and other referral agencies
- initial response by trained volunteer survivors of suicide loss to support the newly bereaved
- family counseling
- support groups for those who have lost loved ones to suicide and
- community education and counseling.

Joe's Project is a component of Family Service League's Community Crisis Action Team (CCAT) which assists groups and organizations, schools, and businesses after a crisis, disaster, or a "critical incident." CCAT is comprised of 50 mental health professionals trained and registered by the International Critical Incident Stress Foundation. The team is on call 24/7 to help people overcome the effects of life-altering events. Called to the scene of a crisis, the CCAT team immediately assesses the needs of the individuals and begins to work to help those involved in or impacted by an incident.

Organizations, including schools, businesses, not-for-profits, or community groups, also may request "town meetings" to learn about suicide prevention. To schedule a visit from a Joe's Project volunteer, or if you need immediate help, call 888.375.2228. Joe's Project is funded through a generous grant from the Suffolk County Legislature.

# How Can You Help?

Making a gift to a favorite not-for-profit agency is a big decision. Once you have made that decision, it's important to ensure that gift is maximized to the fullest. One way to do that is to secure a matching gift from your company. A matching gift from a corporation must be initiated by the donor. Most companies will donate the same amount or double the amount to the charity of choice. Family Service League has received donations and subsequent matching gifts from many of our donors. More than 7,500 companies in the United States make matching gifts when their employee has made a donation. Does your place of employment make matching gifts? Here are a few companies who have sent matching gifts to FSL:

**Computer Associates • J.P. Morgan • Chase Bank  
Ridgewood Savings • Pfizer • American Express  
Times Mirror • Citigroup • Capital Group  
Companies • Readers Digest • Prudential  
McGraw Hill Companies • Lehman Bros.  
Motorola (Symbol)**

If you have questions or would like additional information, please call **Susan Edwards**, vice president for Development, at 631.427.3700 ext. 250 or e-mail [sedwards@fsl-li.org](mailto:sedwards@fsl-li.org).

## 2008 Calendar of Events

**Wednesday, April 30** — Volunteer Appreciation Luncheon

**Tuesday, May 13** — Board of Directors' Meeting & Tour  
Riverhead Family Center

**Wednesday, May 21** — Annual Sammis Family House Tour

Tour beautiful homes in the Huntington Bay, Muttontown, Centerport, and Lloyd Harbor areas

**Tuesday, June 10** — Board of Directors' Meeting

Iovino South Shore Family Center

**Monday, June 30** — 12th Annual Golf Classic

Honoring James Carpenter, New York Community Bancorp, Inc. Engineers Country Club, Roslyn Harbor

**Wednesday, October 15** — Netter Family House Tour

Enjoy a crisp fall day touring exquisite homes along the Great South Bay

**Sunday, December 7** — 17th Annual Great Chefs of Long Island

Forty premier Long Island chefs/restaurants, along with wine and spirits from around the world, blend together to create a memorable food and wine tasting event honoring Whitney Posillico

Please call Heather Edwards, director of annual giving, 631.427.3700 ext. 255 or e-mail [hedwards@fsl-li.org](mailto:hedwards@fsl-li.org), for more information and to purchase a sponsorship or event tickets.

to learn more about sponsorship opportunities and registration

R.S.V.P. to Heather Edwards, 631.427.3700 ext. 255

Cocktail Reception and Dinner: 5:00 p.m. (Rain or Shine)

Shotgun Start: 11:30 a.m.

Brunch: 9:30 a.m.

Roslyn Harbor, New York

**Engineers Country Club**

Vincent E. Giovinco, New York Community Bancorp, Inc.

Co-Chairs: Donald M. Eversoll

*New York Community Bancorp, Inc.*

*Senior Executive Vice President and Chief Lending Officer,*

**James J. Carpenter**

Honoring

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**FAMILY SERVICE LEAGUE'S**

Monday, June 30, 2008

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