



2nd ANNUAL WALK FOR WELLNESS

Saturday, September 12, 2020

9:00am Rain or Shine

VIRTUAL - Walk, Run, or Bike!

1.5 mile or 5K options



SPONSORSHIP OPPORTUNITIES

FSL's 2nd Annual WALK for Wellness is a great way to support outstanding programs which help thousands of children and adults throughout Long Island. This year's WALK will benefit FSL's programs and clients impacted by the COVID health crisis. The event will incorporate a platform of digital marketing opportunities which let people know that you value the services FSL provides. Join us on your own, or create a team, and raise funds while building awareness of the over 60 programs FSL provides to those in need.

You can walk, run, or bike!

For the safety and health of participants we are organizing the event so that anyone can join us via social media (**#FSLWALK**) at the location of their choice while practicing social distancing and following the CDC recommended guidelines.

We hope you consider joining us in making a difference in the lives of your neighbors!

Text FSLWALK20 to 71777 to register, create a team, and start fundraising!

Family Service League
790 Park Ave., Huntington, NY 11743
631-470-6775
www.fsl-li.org

Sponsorship Level Benefits

*Opportunity to have a team page on FSL's Website to use for fundraising and promotional purposes.
Sponsors of \$5,000 and above will have their name and logo listed in the FSL Newsletter.*

Wellness Event Sponsor \$50,000

- Event naming opportunity: **"XYZ COMPANY'S - Walk for Wellness with Family Service League!"**
- Largest sponsor logo/name highlighted on all event materials and highlighted in FSL's Annual Report
- Sponsorship announced live on day of event
- Logo and link to your website from www.fsl-li.org, event page, and on all digital media
- Embedded corporate video on event page
- Only logo listed on event hat along with FSL logo - includes 30 hats for your team
- Logo prominently displayed on t-shirt- includes 30 shirts for your team

Healthy Families Sponsor \$25,000

- Prominent sponsor logo/name highlighted on all event materials
- Sponsorship announced live on day of event
- Logo and link to your website from www.fsl-li.org, and on event page
- Logo prominently displayed on t-shirt - includes 25 shirts for your team

Children Services Sponsor \$10,000

- Large Sponsor logo/name prominently displayed on all event materials
- Sponsorship announced live on day of event
- Logo and link to your website from www.fsl-li.org, and on event page
- Logo notably displayed on t-shirt - includes 20 shirts for your team

Senior Services Sponsor \$5,000

- Sponsor logo/name displayed on all event materials
- Sponsorship announced live on day of event
- Logo and link to your website from www.fsl-li.org, and on event page
- Logo notably displayed on t-shirt - includes 15 shirts *(more available for additional fundraising)*

Program Sponsor \$2,500

- Sponsor logo/name displayed on all event materials
- Sponsorship announced live on day of event
- Logo displayed on t-shirt - includes 10 shirts *(more available for additional fundraising)*

Friend Sponsor \$1,000

- Sponsorship announced live on day of event
- Logo on event signage
- Logo displayed on t-shirt - includes 8 shirts *(more available for additional fundraising)*

Corporate or Family Team Supporters \$500

- 4 shirts for your team *(more available for additional fundraising)*
- Logo and link to your website on event page

**All Sponsors will receive a "Friend of FSL" display sign for their business or home.
Available to non-sponsors for \$300**

Walk for Wellness Sponsorship Payment Page



Name _____ Company _____

Address _____ City _____ Zip _____

Cell Phone (_____) _____ Email _____

My check for \$ _____ is enclosed for my Walk for Wellness Commitment.

Charge my: VISA MC AMEX (circle one) card for \$ _____

Card# _____ Exp. Date _____ Code _____

Signature _____ Solicited by: _____

**Due to COVID-19 this will be a virtual event.
Please return forms to or for more information contact:**



Jennie Sandler Fiocca
Director of Development
jsandler@fsl-li.org
631-470-6775

Development Office
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www.fsl-li.org

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